



MEET JESSICA

POSITION: *President/Creative Director*

BIRTHDATE: August 4 (Leo)

HOMETOWN: Asheville, North Carolina

EDUCATION:

University of South Carolina
(Journalism)

University of North Carolina at Asheville
(Management/Marketing)

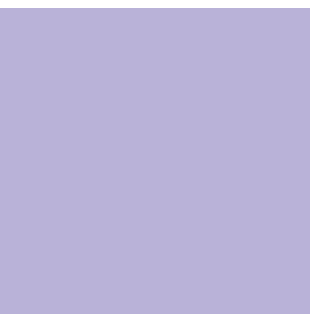
Medical University of South Carolina
(Health Care Administration)

PROFESSIONAL INTERESTS:

- ▶ Marketing Strategy
- ▶ Branding & Graphic Design
- ▶ Web Design
- ▶ Copywriting (hence her adoration for the *AP Stylebook*.)

FUN FACTS ABOUT JESSICA

- ▶ Prior to settling down (if that's what you can call it), Jessica traveled overseas for several months where she backpacked in Africa and Australia.
- ▶ Jessica is currently writing a book, *Zeke's War* in honor of her father and his best friend during the Vietnam War.
- ▶ Jessica's husband is the captain of *Water's Edge*, a 60-foot Hatteras that sits on Shem Creek in Mount Pleasant when it's not out in the gulfstream taking on billfish.
- ▶ Jessica has three beautiful children – David, Hannah and Hudson – that keep her constantly inspired to conquer the work-life balance.
- ▶ In November, Jessica was selected as Charleston's Marketer of the Year, an honor that proved to be the perfect end to celebrating 10 years in business.



STAY CONNECTED WITH JESSICA:

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