



## SERVICE LIST

At Trio Solutions, we offer our clients a range of marketing communication services. We strive to earn the trust of our clients, exceed their expectations, and ensure our talents help our clients achieve their business goals.

### ▶ ADVERTISING

- Direct Mail
- Internet
- Outdoor
- Print
- Public Service Announcements
- Radio
- TV

### ▶ ANNUAL REPORTS

- Print
- Video

### ▶ BRANDING

- Brand Management
- Identity Packages
- Logo Development

### ▶ CAUSE MARKETING

### ▶ COPYWRITING

### ▶ CRISIS COMMUNICATIONS

### ▶ DATABASE DEVELOPMENT & MANAGEMENT

### ▶ EVENTS

- Conferences
- Fund-Raising Events
- Grand Openings
- Special Events

### ▶ GRAPHIC DESIGN

### ▶ MARKETING PLANS

### ▶ MARKET RESEARCH

### ▶ MEDIA PLANNING

- Buying
- Monitoring & Analysis
- Placement
- Scheduling

### ▶ MEDIA RELATIONS

- News Releases  
*(Traditional and Video)*
- Press Conferences

### ▶ NEWSLETTERS

- Print
- E-newsletters

### ▶ PRINT COLLATERAL

- Brochures
- Flyers
- Sales Material

### ▶ PROMOTIONAL & SPECIALTY ITEMS

### ▶ PUBLIC RELATIONS

- Sponsorships
- Events & Fairs
- Community Involvement

### ▶ SALES PROMOTION & PUBLICITY

- CDs & DVDs
- Point-of-Sale Displays
- Trade Show Displays

### ▶ STATIONERY

- Business Cards
- Envelopes
- Letterhead
- Notecards
- Pocket Folders

### ▶ SOCIAL MEDIA

- Blogs
- Facebook
- LinkedIn
- Twitter
- Flickr
- YouTube
- Vimeo

### ▶ WEB

- Content Management Software
- Search Engine Optimization  
& Marketing
- Web Design
- Web Hosting
- Wikipedia Pages

### ▶ VIDEO/AUDIO PRODUCTION

- Commercials
- Interviews
- Podcasts

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