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Gear Up for GivingTuesday!

It's not too early to start prepping for GivingTuesday – the largest giving day of the year! Team TRIO and [MIA](#) are planning ahead and want to ensure you have everything you need to make 2023 your best year yet by offering two updated packages.

Why participate in GivingTuesday?

GivingTuesday revenue reached a record high in 2022, with U.S. donors contributing \$3.1 billion in just 24 hours. While GivingTuesday offers essential assets to nonprofits, the best way to shine is by having custom-branded communications that resonate with potential donors.

MIA can help!

GivingTuesday is November 28 this year, and you can get a head start now! Let MIA and Team TRIO help maximize your efforts and capitalize on this global giving potential.

TURN IT UP - \$1,500

What's included?

- Strategic eblast content with graphics leading up to and following GivingTuesday
- Social content calendar with 15 posts and unique campaign hashtags
- 4 social post graphics and social platform cover images for all channels
- 3 easy-to-implement AI prompts (and guide) for creating additional posts
- 2 Canva templates for your team to use
- Custom graphic for website homepage
- Blog highlighting why to give (includes custom graphic)
- Custom activation timeline for your organization
- Recommendations for your team to maximize this giving opportunity

TOUCH THE SKY - priced accordingly

Work one-on-one with MIA to create a unique custom campaign to fit your nonprofit's needs and budget. This includes all items from MIA's Turn It Up package plus, MIA will help you:

- Define your GivingTuesday campaign strategy
- Create customized content and original design for your communication channels
- Develop a custom activation timeline specific to your needs
- Monitor and provide campaign insights and results
- Assist your team with GivingTuesday day-of support

Want to learn more? Message MIA today at mia@trio-solutions.com.

Be seen. Be heard. Be creative.