



## Design Deck

As your trusted marketing partner, we're constantly seeking ways to boost your brand, support your team and expand your resources. We love ensuring your business is as strong as it can be. We also love the resources that Canva provides small businesses and nonprofits. That's why we created our Design Deck.

TRIO's Design Deck is a professionally-crafted, uniquely-custom, TRIO-supported Canva toolkit that ensures your team's creative is always on-brand. For a fraction of the cost of hiring a full-time marketing team member, we equip you with a complete set of uniquely branded, professionally designed, polished and reviewed resources

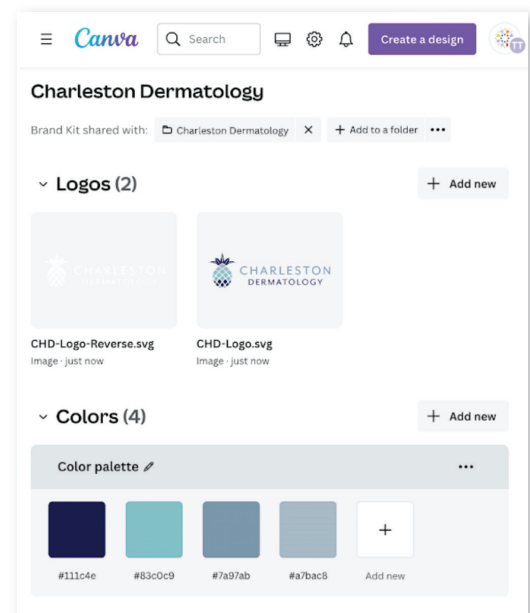
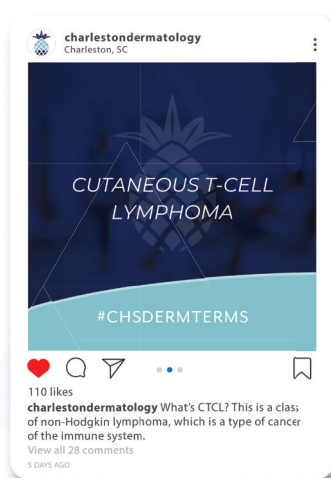
### A "BRAND" NEW APPROACH TO DESIGN

Packages begin at \$500/month and include the following:

- In-house setup of your Canva brand tool kit that includes a branded color palette, logos and fonts for social post templates, story templates, flyer/one-sheet, presentation slides
- As-needed review\* of your graphics, including proofreading for AP Style and proper grammar
- Safeguard of your brand by ensuring font, spacing and color accuracy in all designs
- Professional guidance and recommendations to your team
- A quarterly "Be a Canva Whiz" virtual session sharing essential tips, tricks and insights for the platform

Additional Canva solutions are available if more complex design projects are needed, including video creation, branded presentations and more.

\*Up to two hours.



To determine the best package for your organization, please contact Jenny Dennis at [jenny@trio-solutions.com](mailto:jenny@trio-solutions.com).

Effective June 2023



Be seen. Be heard. Be creative.  
TRIO-SOLUTIONS.COM