



11 eWall St., Suite 284
Mount Pleasant, SC 29464
(843) 216-0442
trio-solutions.com

Gear Up for GivingTuesday!

It's not too early to start prepping for GivingTuesday — the largest giving day of the year! Team TRIO and [MIA](#) are planning ahead and want to ensure you have everything you need to make 2026 your best year yet with two updated packages.

Why participate in GivingTuesday?

GivingTuesday revenue reached a record high in 2025, with U.S. donors contributing \$4 billion in just 24 hours. While GivingTuesday offers essential assets to nonprofits, the best way to shine is by having custom-branded communications that resonate with potential donors. **MIA can help!**

GivingTuesday is Dec. 1 this year, and you can get a head start now! Let MIA and Team TRIO help maximize your efforts and capitalize on this global giving potential.

TURN IT UP - \$2,500

What's included?

- Strategic eblast content with graphics leading up to and following GivingTuesday
- Social content calendar with 15 posts, plus unique campaign hashtags
- 4 social post graphics and social platform cover images for all channels
- 3 easy-to-implement AI prompts (and guide) for creating additional posts
- 2 Canva templates for your team to use
- Custom graphic for website homepage
- AEO-optimized blog template highlighting why to give (with custom graphic)
- Custom activation timeline for your organization
- Recommendations for your team to maximize this giving opportunity

TOUCH THE SKY - priced accordingly

Work one-on-one with us to create a custom campaign tailored to your nonprofit's needs and budget. This includes all items from MIA's Turn It Up package, plus special support from Team TRIO, including full campaign management as needed.

Want to learn more? Contact us today at taylor@trio-solutions.com.

Be seen. Be heard. Be creative.